



# Job of the week

## **Charity Fundraiser**

#### Skills:

You will need to show:

- the ability to build and maintain relationships.
- creativity, imagination, and an entrepreneurial attitude towards fundraising
- a proactive attitude, drive and enthusiasm to carry out projects to conclusion.
- the ability to influence others using excellent communication skills.
- the capability to work under pressure and meet deadlines.
- the ability to meet financial targets.



Charity fundraising is open to all graduates and those with an HND (Higher National Diploma) qualification. Having a degree will usually give you an advantage when applying and for some posts it will be an essential entry requirement. A qualification or experience in marketing, media or business may also be helpful.

The field of international development is particularly competitive and so a relevant undergraduate or Masters degree is desirable. Taking a fundraising training course is another route into a fundraising career, although these often form part of training within employment.

#### Working hours:

You'll generally work 35 hours per week, but the exact number will depend on the charity. Larger charities may offer flexible working. Availability to work out of hours is often required, e.g., to attend evening or weekend events and meetings. Time off in lieu is usually offered.

Around 40% of voluntary sector staff work part time. Job-sharing and career breaks are possible. Self-employment and freelance consultancy are possible, usually after a few years' experience.

### Salary:

Starting salaries for a charity fundraiser can be anywhere between £15,000 and £22,000. As you rise to a more senior position you could be earning £25,000 to £40,000. At director level you could be earning in the region of £60,000, sometimes more.

https://www.prospects.ac.uk/job-profiles/charity-fundraiser



