



# Careers Newsletter

18/11/2022  
Issue 10

For any help, questions or feedback about careers - please email me at [Bethany.ward@teesdaleschool.co.uk](mailto:Bethany.ward@teesdaleschool.co.uk)

## Hello

Welcome to your weekly careers newsletter, the purpose of this newsletter is to give you access to relevant careers information, labour market information and useful resources.

I hope you find this issue helpful!

Miss B Ward  
Head of Careers

## Dates for your diary

Key  
External events  
Events in school

Date	Event
Saturday 19 <sup>th</sup> November	<ul style="list-style-type: none"> <li>Newcastle University Open Day</li> <li>Leeds Trinity Open Day</li> <li>The Northern School of Art Open day</li> <li>TDR Training Open Day</li> </ul>
Monday 21 <sup>st</sup> November	<ul style="list-style-type: none"> <li>Critical Business Thinking Session 2 Years 7-13 in form</li> </ul>
Tuesday 22 <sup>nd</sup> November	<ul style="list-style-type: none"> <li>Law Careers with Farrer Virtual Event. 5.00 pm – 6.30 pm. Register here: <a href="https://sites-farrer.vuture.net/127/2217/landing-pages/rsvp-blank---tuesday-22-november.asp">https://sites-farrer.vuture.net/127/2217/landing-pages/rsvp-blank---tuesday-22-november.asp</a></li> </ul>
Saturday 26 <sup>th</sup> November	<ul style="list-style-type: none"> <li>Manchester Met University Open Day</li> </ul>
Sunday 27 <sup>th</sup> November	<ul style="list-style-type: none"> <li>Sheffield Hallam University Open Day</li> </ul>

## Job of the week

### Entrepreneur

<https://www.prospects.ac.uk/jobs-and-work-experience/self-employment/what-is-an-entrepreneur>



An entrepreneur can be defined as a person who devises, sets up and runs a new business or businesses. Successful, well-known entrepreneurs include Mark Zuckerberg, Lord Alan Sugar, Bill Gates and Sir Richard Branson. Famous female entrepreneurs include Karen Brady, Sara Blakely, Arianna Huffington, Huda Kattan, Kylie Jenner and Justine Roberts.

### Qualifications:

- ✓ If you have an original idea and the business mind to get your venture off the ground formal qualifications aren't necessary. However, if you'd like to learn more about entrepreneurship there are a number of courses on offer at some universities. For example, Business Entrepreneurship, Business Entrepreneurship and Innovation, International Business with Entrepreneurship, Communication Technology and Entrepreneurship.
- ✓ While entrepreneurship courses expand your knowledge as well as your networks, they can only take you so far. To become a successful entrepreneur you'll also need to: solve a problem, get the basics right, hire the right team, deal with rejection, find a mentor.

**Working hours:** The average UK entrepreneur puts in 50 hours' work per week, compared to the UK average of other jobs which is 37 hours' work per week.

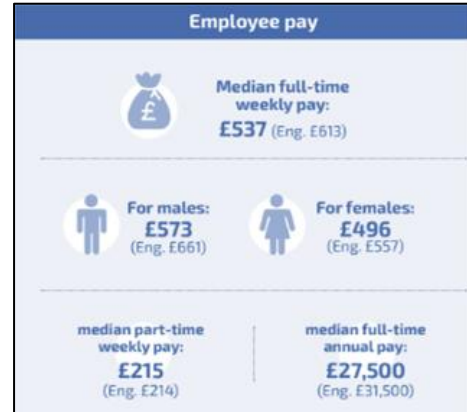
**Salary:** The average salary for a entrepreneur is £47,266 per year.

## Key Terminology

**HE = Higher Education** - Higher education is third level education after you leave school. It takes places at universities and Further Education colleges and normally includes undergraduate and postgraduate study. Higher education gives you the chance to study a subject you are interested in and can boost your career prospects and earning potential.



## Labour market information



## Next steps knowledge

### 4 types of Entrepreneurship

- Small Business** - These could be anything from a restaurant to a retail shop to a service provider that is local. They typically don't have any intention of becoming a chain or franchise.
- Scalable Startups** - A scalable startup attempts to grow quickly and become a profitable company.
- Intrapreneurship** - Think of a company like Alphabet (Google) which owns several other companies, but has also started a few of their own.
- Social Entrepreneurship** - Human created issues sometimes call for innovative community-based solutions. Social entrepreneurs seek to create a positive change with their actions.

## Spotlight

### Apprenticeship - Personal Trainer

<https://www.instituteforapprenticeships.org/apprenticeship-standards/personal-trainer-v1-0>

The role of a Personal Trainer is to coach clients (on a one to one and small group basis) towards their health and fitness goals. Through the design and provision of creative and personalised exercise programmes and instruction, nutritional advice and overall lifestyle management, Personal Trainers will motivate clients to positively change their behaviour and improve their overall wellbeing. This apprenticeship is typically 15-18 months and to apply you should have acquired relevant, active experience in the fitness sector prior to enrolment and have a English and Maths GCSE at Grade 4 or above.

## Enterprise Challenge

**IMI** The Institute of the Motor Industry want you to design the vehicle of the future for 2030 with a specific target market in mind. Either individually or in teams of 4-6 work together to research, design, market and pitch your new vehicle. Keep in mind your target audience and use your unique selling point (USP) to make your car stand out for the crowd! Finally send in a copy of your presentation or pitch to [Bethany.ward@teesdaleschool.co.uk](mailto:Bethany.ward@teesdaleschool.co.uk). This Enterprise Challenge information/work booklet was sent out with the Issue 9 newsletter last week.

## Careers resources

- VentureLoop – the worldwide leader in startup jobs focused on venture-backed companies. <https://www.ventureloop.com/ventureloop/home.php>
- Angel.co – a platform for startups to raise money, recruit and apply to incubators. A great resource for startups and candidates to mutually choose one another. <https://angel.co/jobs>
- WeWorkRemotely – lists jobs that aren't restricted by location. <https://weworkremotely.com/>