



Careers

Newsletter

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Issue 6

For any help, questions or feedback about careers - please email me at Bethany.ward@teesdaleschool.co.uk

Hello

Welcome to your weekly careers newsletter, the purpose of this newsletter is to give you access to relevant careers information, labour market information and useful resources.

I hope you find this issue helpful!

Miss B Ward
Head of Careers

Dates for your diary

Key
External events
Events in school

Date	Event
Saturday 15 th October	<ul style="list-style-type: none"> York St.John University Open day Sheffield Hallam University open Day
Sunday 16 th October	<ul style="list-style-type: none"> World food day
Wednesday 19 th October	<ul style="list-style-type: none"> History trip to Newcastle University Archives Year 13 Geography Fieldwork
Thursday 20 th October	<ul style="list-style-type: none"> GSK careers open day years 12 & 13 10:30-12 slot Year 13 Geography Fieldwork Year 7 & 8 Halloween Disco JTC South Durham Year 12 Open Evening
Friday 21 st October	<ul style="list-style-type: none"> Everybody Writes Day Year 13 Geography Fieldwork
Saturday 22 nd October	<ul style="list-style-type: none"> Leeds Trinity University Open Day

Job of the week

Digital Copywriter

<https://www.prospects.ac.uk/job-profiles/digital-copywriter>



Digital copywriters understand their audience and engage them through persuasive and accurate writing. As a digital copywriter you'll produce the written content for webpages, either working in an employed position or as a freelancer. Your job will be to engage the reader and motivate them to do something, such as buy a product or service.

Qualifications:

- ✓ 4-5 GCSE's at grades 9-4 including English and Maths
- ✓ An essay-based degree, such as History or English
- ✓ Having a qualification in marketing, journalism or creative writing can be helpful, but isn't necessary

Working hours: Most copywriters work Monday to Friday, although weekend and evening work can be necessary, especially for projects with tight deadlines.

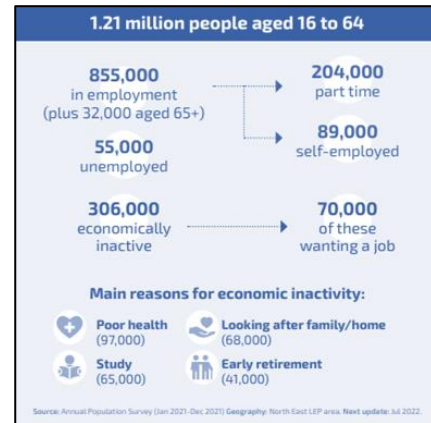
Salary: Starting salaries are between £22,000 and £30,000 per year. Three or more years' experience can expect to earn £25,000 to £40,000 per year. For senior copywriters and heads of copy, the salary figure is between £45,000 and £80,000.

Key Terminology

GCSE – General Certificate of Secondary Education - A GCSE is an academic qualification in a particular subject, taken by 14 to 16-year-olds. They are highly valued by schools, colleges and employers.



Labour market information



Next steps knowledge

A-levels

<https://www.ucas.com/further-education/post-16-qualifications/qualifications-you-can-take/levels>

Advanced level qualifications (known as A levels) are subject-based qualifications that can lead to university, further study, training, or work. You can normally study three or more A levels over two years. They're usually assessed by a series of examinations.

The most important criteria for choosing A levels subjects are:

- Looking at what you are likely to enjoy and be good at. If you enjoy a subject or have an ability in it already, you are more likely to do well.
- Are there any particular subjects and/or grades you may need? If you have a particular career, job, or further study in mind, you may need to choose specific A levels in order to meet entry requirements.
- How open you want to keep your future study and career choices?

Spotlight

Dental Nurse Apprenticeship

<https://www.aspirationtraining.com/our-courses/dental-nursing/>

Dental nurses work in a clinical environment that could be located in a NHS general dental practice, hospital, private dental practice, specialist dental practice, community dental service or military dental clinic. The clinical environment is called a dental surgery and consists of a dental chair, x-ray unit and various equipment and instruments required for dentistry. As an apprentice, you will predominately work with a dentist, dental hygienist, dental therapist, clinical dental technician or orthodontic therapist within a surgery environment with patients attending throughout the day. The broad purpose of the occupation is to provide chair side support to all dental professionals and ensure high standards of cleanliness and infection control. Dental nurses prepare instruments, materials and medicaments for dental procedures, mix materials, sterilise instruments, keep records, note dictation, carry out stock control and ensure patient comfort and safety throughout their visit.

Careers resources

- Fast Tomato. An interactive careers website to help with 'careers matching' programme to help with career choice (log in for a free guest pass) www.fasttomato.com
- Careers programmes in the work place - weekend and summer programmes <https://investin.org/collections/our-programmes>